



Why 3FX?

3FX provides 3D Life Science Animation visuals for product and application specific marketing and educational communications.

We are a full-service 3D animation facility focused solely on the development and creation of custom, accurate and dynamic 3D animated visuals for Pharmaceutical, Medical Device, Medical Agency and CME initiatives.

Core Medical Markets:

- Pharmaceutical
- Biomedical
- Medical Device
- Medical Agencies
- CME Firms (Continuing Medical Education)

Core Medical Animations:

- MOA (Mechanism of Action)
- Disease State Pathophysiology
- Body Systems & Anatomy
- Corporate & Product Branding
- Surgical Procedures
- Device Demonstrations

Core Medical Applications:

- Physician & Patient Education
- Trade Show Visuals & Animation
- Product Specific Websites
- Online Marketing Initiatives
- Sales Training & Sales Support
- CD Rom, DVD Visuals & High-Resolution Print

Why "Repurpose?"

All 3FX services for hire are specifically designed with our client's "repurposing" in mind. 3D animation expands our client's ability to repurpose visuals for use in multiple graphic communications and marketing mediums.

- Cost-Effectively Modify Single Use Applications for Other Uses
- Animation Process that is Resolution Independent
- Individual Frames Rendered in High-Resolution Format
- Repurpose for Multiple Media, Departments & Applications
- Achieve Optimum Value & ROMI

To discuss a 3D animation project or to request a Demo disk, contact Rich Kushner at (610) 834-9333 ext.19, Rich@3FX.com or visit our website at www.3FX.com for a 3D Life Science Animation & Effects experience!

