

**About 3FX:**

3FX provides 3D Life Science Animation visuals for medical device products and device specific marketing and educational communications.

We are a full-service 3D animation facility focused solely on the development and creation of custom, accurate and dynamic 3D animated visuals for Medical Device, Pharmaceutical and Biotechnology initiatives.

**Core Medical Device Animations:**

- Device Demonstrations
- Surgical Procedures
- Body Systems & Anatomy
- Corporate & Product Branding
- MOA (Mechanism of Action)
- Disease State Pathophysiology

**Core Applications:**

- Physician & Patient Education
- Trade Show Visuals & Animation
- Product Specific Websites
- Online Marketing Initiatives
- Sales Training & Sales Support
- CD Rom, DVD Visuals & High-Resolution Print

**Medical Device – Partial Client & Project List:**

- B-Braun Medical Ultrasite IV Valve
- BioSense Webster NOGA Cardiology Navigator
- Cordis Cardiac Stents
- Howmedica Hip & Knee Prosthetics
- IVAX Laboratories QVAR, ProAir Inhalation Device
- Medtronic Silo, Infuse, Engage Spinal Systems
- Otsuka America Adacolumn
- PowerMedical Laparoscopic Surgical Devices
- West Pharmaceuticals Drug Delivery Technologies

**Why “Repurpose?”**

**All 3FX projects are specifically designed with our client’s “repurposing” in mind. 3D animation expands our client’s ability to repurpose visuals for use in multiple educational and marketing mediums.**

- Cost-Effectively Modify Single Use Applications for Other Uses
- Animation Process that is Resolution Independent
- Individual Frames Rendered in High-Resolution Format
- Repurpose for Multiple Media, Departments & Applications
- Achieve Optimum Value & ROMI

To discuss a 3D device project or to request a Demo disk, please contact Rich Kushner at (610) 834-9333 ext.19, Rich@3FX.com or visit our website at www.3FX.com for a 3D Life Science Animation & Effects experience!

